

Message Text

UNCLASSIFIED POSS DUPE

PAGE 01 TOKYO 00434 120949Z

20

ACTION EA-09

INFO OCT-01 ISO-00 CIAE-00 PM-04 H-02 INR-07 L-03 NSAE-00

NSC-05 PA-02 PRS-01 SP-02 SS-15 OMB-01 SAJ-01 /053 W

----- 057350

R 120854Z JAN 76

FM AMEMBASSY TOKYO

TO USIA WASHDC

INFO SECSTATE WASHDC 6013

SECDEF WASHDC

CINCPAC HONOLULU HI

UNCLAS TOKYO 0434

USIAC

CINCPAC FOR POLAD

E.O. 11652: N/A

SUBJECT: KYODO PRESS POLL ON EMPEROR SYSTEM

JANUARY 1 TOKYO SHIMBUN AND KANAGAWA SHIMBUN CARRIED REPORTS OF
OPINION POLL CONDUCTED DECEMBER 6-7 BY KYODO PRESS'S PUBLIC
OPINION RESEARCH COUNCIL OF JAPAN ON NATIONAL RANDOM SAMPLE OF
3,000 ADULTS, YIELDING 2,448 COMPLETED INTERVIEWS. EMBASSY'S
JANUARY 8 "DAILY SUMMARY OF JAPANESE PRESS" PP. 25-28 CARRIES
FULL TRANSLATION. MAIN THRUST OF FINDINGS IS TO CONFIRM
FINDINGS BY OTHER POLLS IN MID-FALL THAT THERE IS HIGH DEGREE OF
PUBLIC ACCEPTANCE OF EMPEROR SYSTEM IN PRESENT FORM. INSIGHTS
OF SPECIFIC INTEREST TO USG FOREIGN AFFAIRS AGENCIES ARE:

1. ALMOST 80 PERCENT FAVOR PRACTICE OF "IMPERIAL FAMILY DIPLOMACY"--
BOOSTING DIPLOMATIC RELATIONS BY WELL-TIMED IMPERIAL VISITS
ABROAD.

2. ALMOST HALF OF RESPONDENTS GAINED FAVORABLE IMPRESSION FROM
EMPEROR'S NATIONALLY TELEVISED PRESS CONFERENCE AFTER HIS U.S.
VISIT. THOSE FAVORING MORE SUCH PRESS CONFERENCES TOTALLED 58
PERCENT AGAINST 25 PERCENT OPPOSED. OPPOSITION TO PRESS CON-
UNCLASSIFIED
UNCLASSIFIED

PAGE 02 TOKYO 00434 120949Z

REFERENCE IDEA CAME FROM THOSE WHO "FELT SORRY FOR EMPEROR" DURING
FIRST PRESS CONFERENCE (40 PERCENT OF THOSE OPPOSED), THOSE

FORESEEING INSUBSTANTIVE PRESS CONFERENCES (36 PERCENT OF OPPOSED)
AND THOSE FEARING THEIR POLITICAL EXPLOITATION(18 PERCENT OF
OPPOSED).

3. SAME RATIO (36 PERCENT) SAID EMPEROR SHARES RESPONSIBILITY
FOR WAR AS SAID HE DOES NOT. BALANCE DID NOT EXPRESS CLEAR VIEW.
HIGHEST RATE (44 PERCENT) CLAIMING EMPEROR RESPONSIBLE FOR WAR
WAS FOUND AMONG THOSE IN THEIR TWENTIES.

4. BIG MAJORITY (79 PERCENT) ACCEPT EMPEROR AS SYMBOL OF NATION;
66 PERCENT HAVE POSITIVE EMOTIONS TOWARD EMPEROR, AGAINST FOUR
PERCENT NEGATIVE AND 24 PERCENT INDIFFERENT (40 PERCENT IN-
DIFFERENCE AMONG THOSE IN THEIR TWENTIES). CROWN PRINCE DREW
SIMILAR POSITIVE AND NEGATIVE RATINGS. TOKYO SHIMBUN ANALYST
NOTED THAT IN 1955-65 POLLS BY PRIME MINISTER'S OFFICE, SUPPORT
FOR EMPEROR'S SYMBOLIC ROLE WAS IN 50-PERCENT RANGE.

5. PRESCRIPTION THAT ONLY MALE MAY BE EMPEROR WAS ACCEPTED BY
55 PERCENT, WHILE 32 PERCENT WERE AGREEABLE TO IDEA OF HAVING
EMPRESS.

6. HEARING UNOFFICIAL NATIONAL ANTHEM "DEEPLY MOVES" 35 PERCENT,
GIVES GOOD FEELING TO 44 PERCENT, LEAVES 15 PERCENT INDIFFERENT
AND THREE PERCENT WITH NEGATIVE FEELING. JUST UNER HALF FAVORED
OFFICIALLY DESIGNATING PIECE AS NATIONAL ANTHEM, WHILE 40 PERCENT
WOULD LEAVE MATTER AS IS.

7. NATIONAL FLAG DREW PRACTICALLY SAME POSITIVE, NEGATIVE AND
INDIFFERENT RATINGS AS ANTHEM. ABOUT ONE FIFTH SAID THEY ALWAYS
FLY FLAG ON NATIONAL HOLIDAYS, ONE QUARTER SOMETIMES, AND 55
PERCENT NEVER ORHARDLY EVER.

MILLER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRESS COMMENTS, PUBLIC OPINION POLLS, FORM OF GOVERNMENT, EMPEROR
Control Number: n/a
Copy: SINGLE
Draft Date: 12 JAN 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976TOKYO00434
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760010-0480
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760164/aaaacfmy.tel
Line Count: 93
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: blochd0
Review Comment: n/a
Review Content Flags:
Review Date: 15 JUL 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <15 JUL 2004 by castelsl>; APPROVED <10 NOV 2004 by blochd0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: KYODO PRESS POLL ON EMPEROR SYSTEM JANUARY 1 TOKYO SHIMBUN AND KANAGAWA SHIMBUN CARRIED REPORTS OF
TAGS: SOPN, PGOV, JA
To: USIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006